

Erica M. Colvin

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Online Portfolio available at www.ericacolvin.com

Experience

Supervising Editor, BYU-Idaho, University Communications January 2009-December 2009

- Managed **weekly** employee newsletter
- Edited press releases, brochures, pamphlets, and *BYU-Idaho* magazine
- Supervised media interviews on campus
- Wrote **high-profile articles** for all key clients
- Mentored/supervised six student writers

Managing Editor/Writer, *American Dancer* magazine: official publication of USA Dance January 2008-present

- Authored nearly **40 articles**
- Edited and proofread every issue
- Attended and reported on national events including the Ohio Star Ball and USA Dance Nationals
- Interviewed world-class professionals: i.e. **Eugene Katsevman and Maria Manusova**, Derek Hough, and Anna Demidova
- Trained new editors and writers

Freelance Writer/Editor, T Cross Ranch, Dubois, Wyo. June 2005-present

- Write Web content for the T Cross Guest Ranch: **www.tcross.com**
- Created T Cross blog and manage weekly postings: www.tcrossblog.com
- Produced proposal presented to legislators representing the Wyoming Dude Rancher's Association
- Edit guest booklets, advertising information, ranch documents

Freelance Writer/Editor, MOV Fitness, Santa Barbara, Calif. January 2007-2010

- Ghostwriter for sections of the health and nutrition book "**The Fire Within**"
- Wrote fitness and nutrition articles published in a Santa Barbara newsletter and **online newspaper**

Freelance Writer/Editor, *Parade of Homes* magazine, Tyler, Texas January 2010-April 2010

- Write two articles per issue, quarterly
- Interview trade professionals

Education

B.S., **English: Professional Writing**
Split Minor: **Dance and International Studies**
Brigham Young University-Idaho, Rexburg, Idaho, USA

References

Shawn Fisher, Executive Editor, *American Dancer* magazine 208.496.2122
Andy Cargal, Broadcasting & News Services Supervisor, BYU-Idaho 208.496.1537
Gretchen Neal-Cardall, Manager, T Cross Ranch 307.455.2206